

India: 2020 vs 2010

## Where was India in 2010?

A decade ago a much higher nominal GDP growth rate (driven by consumption) was the norm, but an investor sitting in 2010 would have had cause to hesitate before allocating money to India. The government's fiscal deficit was 6.5% of GDP, an 11 year high, and inflation was double digits with real interest rates negative and rising. A weak coalition government was unable to pass legislation and was facing the onset of high profile corruption scandals. 2010 also coincided with India's worst ranking in the World Bank's Ease of Doing Business Index at 139th out of 190 countries.

# How has it changed over the years?

The period around 2010 in India can be characterised by high demand driven by global liquidity and excessive government spending but insufficient supply, leading to inflation. Today the reverse exists. Demand has collapsed as credit availability has shrunk due to a powerful combination of inflation targeting, stronger banking sector balance sheet disclosure standards, and anti-corruption measures such as the Insolvency and Bankruptcy Code (passed in 2016).

On the flipside, two consecutive single party governments since the election of Prime Minister Modi in 2014 has provided the political stability necessary for supply side reforms which in themselves have also impacted demand in the short term. An example is the replacement of a complex myriad of state level sales levies with a nationwide VAT under the GST Act 2017. On the infrastructure side, one has witnessed a ramp-up in execution. India was building just 12km of new roads per day in 2010 compared to 30km last year. Annual addition to port capacity was 55m tonnes compared to 293m tonnes in 2018. Households and commerce faced chronic electricity shortages but the deficit of power supply has shrunk from 15% to below 2%. India is now much better placed to deliver non-inflationary growth over a longer period of time than in previous cycles.

#### Where is India now?

The coronavirus has flared just at a time when India was showing signs of a recovery in demand. Whilst the temptation is to be quick to judge, it's too early to opine how it has handled the pandemic, particularly as comparisons with other countries are difficult as few others face similar challenges on a similar scale with a similar toolkit – a large and densely populated country with a free media and democratically accountable decision makers. The rate of new infections, concentrated in the metrocities, is concerning. The rate of recovery and the current lack of spread into the hinterland is encouraging. Similar to everywhere else, the number of new cases has to come down in the near term for demand to have a chance of recovering.

# Why should an international investor consider India now?

India is transitioning from a volatile, boom and bust, liquidity driven economy to a steadier and more sustainable growth story that is attracting a different type of investor. Historically dependent on *flighty* risk capital, the likes of Google, Facebook, Amazon, Walmart, Berkshire Hathaway have committed serious investment into the country, whilst Apple has just announced its plan to have 10% of its global manufacturing sourced from India within five years. To contextualise these anecdotes with a data point, in 2011 India's net foreign direct investment flows were \$11.8bn, but since 2015 they have consistently clocked above \$30bn annually. This stability is also evidenced by the performance of the Rupee since the onset of COVID-19. Global disruption usually meant significant depreciation of the Indian currency, but a 6% fall against the US Dollar this time round signals a more robust economy. Compared to 2010, inflation is low, interest rates are coming down, and growth (Corona-depending) is bottoming. Political stability has allowed a rules based system to replace a patronage driven one. As mentioned, the country which was ranked 139th in the World Bank's Ease of Doing Business Index has now climbed to 66th. The world views India differently now and for good reason.



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